

Migration and the Multinational Enterprise

Over the last seven decades important shifts in migration patterns (directionality of migration and geographical spread of immigrant populations) have transformed the contemporary context in which multinational enterprises (MNEs) operate. These transformations have had significant implications for the management activities of firms. For instance, the so-called migration “corridors” have triggered unexpected fluctuations in low-skilled labor supply in some of the (formerly) emerging economies, such as countries in Eastern Europe or Southeast Asia. The direct consequence has been an increase in low-skilled migrant workers in MNEs’ factories. Relatedly, the rise in the multiplicity of skilled migrants’ countries of origin has led to increased diversity in MNEs’ headquarters. Yet neither researchers nor practitioners entirely understand how unfavourable, multifaceted demographics that define international skilled employees influence firm outcomes. During the lecture we will elaborate upon the role of the private sector in the realm of migration and development. We will discuss evidence-based solutions to the global challenges at the intersection of migration, business, and society.

Prof Aida Hajro

Professor of International Business and Director of the Centre for International Business at the University of Leeds (CIBUL), and a Visiting Professor at Vienna University of Economics and Business.

She is also a consultant for the World Bank (Social Protection and Jobs Global Practice). Her general interest lies in sustainable development, with a focus on its social aspects, as embedded in the UN Sustainable Development Goals (SDGs) such as No Poverty, Quality Education, Gender Equality, Decent Work, Reduced Inequalities, and several others. More specifically, her research addresses these topics by zooming in on the global phenomenon of migration. Aida’s work has been published in journals, such as Academy of Management Journal, Academy of Management Discoveries, Journal of International Business Studies, Academy of Management Learning and Education, and Journal of World Business. It has been also recognized by prestigious awards (e.g., Academy of Management Review Outstanding Reviewer Award, Academy of Management IMD Robert H. Schaffer Award, British Academy of Management Award) and profiled in a wide range of outlets (e.g., World Economic Forum’s Agenda, World Bank Blog, and B the Change).



November 1, 2023

Leeds, UK

12.00-14.00 GMT+1 / 11.00-13.00 GMT+0

This two-hour virtual MIIB lecture (via Zoom) will include interactive discussions designed for international student audience to work together to explore solutions to a global challenge. Upon successful completion of the lecture, participants will receive attendance certificates from the Teaching & Education SIG of the Academy of International Business.



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Places are limited, so click [HERE](#) to register!